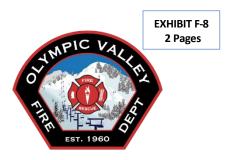


OLYMPIC VALLEY PUBLIC SERVICE DISTRICT



WEBSITE REDESIGN – LAUNCH PREVIEW

DATE: August 27, 2014

TO: District Board Members

FROM: Jessica Asher, Program Manager

SUBJECT: Website Design and Migration

BACKGROUND: In April, 2024 the Board approved a professional services agreement with Alpen Lily Web Studio to migrate the District's website from the outdated Drupal 7 web platform, which will reach it's end-of-life in January, 2025. The Project aimed to upgrade the site's architecture and design to enhance user experience, improve functionality on desktop and mobile devices, and ensure compliance with web standards.

DISCUSSION: The District's management team has been actively working to enhance website content and evaluate and incorporate popular features from peer agency sites. We are particularly excited about several new features, including:

- Streamlined Document Access: The previous "Documents" page has been removed. All documents are now accessible directly from relevant, intuitive pages throughout the site.
- Enhanced District Updates: The homepage now features a dedicated "District Updates" section for current events and notices, improving visibility and user engagement. The "Alert Bar" remains available for critical emergency notifications.
- Event Calendar: A new calendar feature has been added to inform residents about upcoming events, such as green waste days and community activities.
- Improved Content: Several pages have been updated for accuracy and relevance. Most notably, new sections on capital projects and human resources provide information that was not included on the old site.
- **Updated Staff and Board Pages**: These pages now include photos, contact information, and other information in an easy-to-find format.
- **Improved Board Meeting Navigation:** Board meeting information is now easier to locate, navigate, and update on the backend.

The newly designed website is ready for launch. During the upcoming Board meeting, staff will present the site and offer an opportunity for the Board to review and provide feedback before the public release.

ALTERNATIVES: This report is informational only; no action is requested from the Board.

FISCAL/RESOURCE IMPACTS: None.

RECOMMENDATION: This report is informational only; no action is requested from the Board.

ATTACHMENTS: None.

DATE PREPARED: August 20, 2024

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